



June 27, 2024

The Honorable Charles Schumer Majority Leader United States Senate Washington, DC 20510

The Honorable Mitch McConnell Minority Leader United States Senate Washington, DC 20510

To Majority Leader Schumer and Minority Leader McConnell:

We, the undersigned, are writing to provide our endorsement for, and call upon you, to grant a quick floor vote on three bipartisan bills passed by the Senate Rules Committee. These bills, <u>S. 2770</u>, <u>S. 3875</u>, and <u>S. 3897</u>, aim to protect federal elections from the growing threat of deceptive AI-generated content (known as "deepfakes"), as well as misinformation in elections. Timely passage of these bills is crucial to safeguard our democracy.

Each of these bills would provide valuable safeguards against deceptive deepfakes in political communications.

S. 2770, Protect Elections from Deceptive AI Act

 Amends the Federal Election Campaign Act of 1971 to prohibit the distribution of political or issue advertisements containing materially deceptive deepfakes

S. 3875, AI Transparency in Elections Act of 2024

• Requires disclaimers on election-related communications that are substantially generated by artificial intelligence within 120 days of an election.

S. 3897, Preparing Election Administrators for AI Act

• Requires the Election Assistance Commission (EAC), in consultation with the National Institute of Standards and Technology, to develop voluntary guidelines on addressing the use and risks of AI in election administration and on the spread of election-related disinformation.

Our nation needs AI and elections safeguards in place before our federal elections this fall if possible. Even in these early days, we have already seen deceptive deepfakes targeting <u>President Biden</u> and former <u>President Trump</u>. In the absence of clear law, there is every reason to fear deepfakes may impact the results of close elections, enable candidates to deny the legitimacy of authentic content, sow confusion and doubt and seriously deepen political alienation.

States have been very effective and fast moving at attempting to meet this challenge, with <u>nearly 20 states</u>, acting on a bipartisan basis to regulate AI and elections disinformation. However, these efforts leave elections in dozens of other states and the federal level unprotected.

With deepfakes, the public, election integrity and candidates of all political stripes lose. The Senate should approve bipartisan proposals from the Senate Judiciary Committee to address the deepfake threat to our democracy as soon as possible.

Thank you for your attention to this important matter.

Sincerely,

Accountable Tech

AFL-CIO

AFT

Business for America

Campaign Legal Center

Center for AI and Digital Policy

Center for Countering Digital Hate

Clean Elections Texas

Common Cause

Common Sense Media

Democracy 21

Democracy SENTRY

End Citizens United/Let America Vote Action Fund

Fix Democracy First

Funders' Committee for Civic Participation (FCCP)

Georgia Coalition for the Peoples Agenda

Get Money Out -- Maryland

Government Accountability Project

Government Information Watch

Indivisible Santa Fe

Institute for Strategic Dialogue

Interfaith Center on Corporate Responsibility

Investor Alliance for Human Rights

Issue One

Kapor Center

League of Women Voters of the United States

Michiganders for Fikar & Transparent Elections

MoveOn

N.C. For the People Action

NAACP

National Assoc. for Latino Community Asset Builders

NETWORK Lobby for Catholic Social Justice

People For the American Way

People Power United

Protect Democracy

Public Citizen

RepresentUs

Rise Up WV

Secure Elections Network

Sojourners/SojoAction

Stand Up America

The Advocates for Human Rights

The Leadership Conference on Civil and Human Rights

The Tech Oversight Project

The Workers Circle

UnidosUS

Unitarian Universalists for Social Justice

United Church of Christ United We Dream Verified Voting Vote.org Voters of Tomorrow Walking to Fix Our Democracy